

COMPUTEREASE CONSTRUCTION SOFTWARE

INNOVATIVE, USER-FRIENDLY CONSTRUCTION MANAGEMENT SOFTWARE THAT SOLVES PROBLEMS AND INCREASES PROFIT

COMPUTEREASE WAS FOUNDED in 1983 by Bob Mattlin, a CPA and technology entrepreneur who grew up in the contracting trade: his family operated a thriving construction business. Today, more than 6,000 contractors use ComputerEase to streamline their operations and increase profits.

INNOVATIVE PRODUCTS

For over 25 years, ComputerEase has developed cutting edge, integrated construction accounting and project management software. The company was one of the first construction software developers to incorporate features like executive dashboard reporting for at-a-glance decision-making.

ComputerEase stays on the forefront of product development by adding easy-to-use new features that solve problems. "When we release a new product or feature," explains ComputerEase President John Meibers, "our clients understand that it's not just a cool toy or gadget, but a real innovation that will help their businesses become more efficient and profitable."

Recent innovations include paperless invoice routing and approval capabilities within the ComputerEase Electronic Document Processing solution, and the company's FieldEase mobile computing products for the tablet PC.

The scalable, modular structure of ComputerEase makes it the ideal fit for construction companies of all sizes and specialties. For large contractors with complex projects, the full power of ComputerEase can be harnessed to improve every aspect of their office and field operations. Smaller companies can begin with the accounting basics and add functionality over time.

EXPERIENCED PEOPLE

At ComputerEase, the client always comes first. "We pride ourselves on going above and beyond to provide a matchless level of customer support," Meibers says, "whether that means enhancing a solution based on user feedback or escalating a support issue to the top of the management chain."

Meibers, who was a ComputerEase client for 10 years before joining the company in 1997, attributes this accomplishment to the company's tradition of putting industry professionals in key positions—currently, 100 percent of the ComputerEase support, training, and implementation staff has construction experience.

"I don't believe you can truly help a contractor until you've walked in their shoes," Meibers explains. "Understanding terms like bid day, projected cost, prevailing wage, work in progress, retainage, certified payroll, and AIA billings are invaluable when you're walking a client through a software implementation or support issue."

EFFECTIVE PROCESS

Understanding each client's unique business needs is an important first step in the ComputerEase implementation

process. "We don't want you to change your business to fit our software," Meibers says. "Instead, we want to show you how to use our software to support and improve your specific operations."

The ComputerEase implementation team guides new clients through the installation, conversion, and training process. A pre-implementation planning session lays the groundwork for success by outlining a schedule and strategy based on the client's goals. At each step, ComputerEase works hard to keep the project on time and on budget.

When the initial implementation is complete, responsive follow-up helps the client build on their original objectives to achieve even greater productivity gains. "We're very conscious of the financial investment a company makes in our system," Meibers explains, "and we do everything in our power to deliver a rapid return on that investment."

VALUE-ADDED SERVICES

Recently, ComputerEase launched a value-added services program to complement their existing construction software products and support services. The program combines Education and Training services with vendor Partnerships to create a unique set of benefits that add value to a contractor's operation.

The ComputerEase suite of value-added services allows contractors to maximize their software investment by taking advantage of the company's extensive construction expertise and connections to industry professionals, and by leveraging the buying power of their 6,000+ clients.

One educational value-added service example is the ComputerEase Webinar Series. Each month, ComputerEase hosts a free online presentation featuring an industry professional who provides practical solutions to today's construction management challenges. The Webinars are open to both ComputerEase clients and contractors looking for construction management advice. All Webinars are recorded and are available on the ComputerEase Web site for on-demand viewing.

THE COMPUTEREASE DIFFERENCE

There are many quality construction accounting systems on the market today, but three key differentiators catapult ComputerEase to the top of the list. "Our innovative and user-friendly product development set us apart from the competition," Meibers concludes. "But when you factor in our outstanding people and proven implementation process, ComputerEase becomes second to none."

To learn more about ComputerEase, access the company's Webinar archives and download your free copy of "9 Deadly Job Mistakes and How to Fix Them Using Projected Costs," visit www.construction-software.com or call 800.544.2530 today. ■