

For Immediate Release

## **Overwhelming Demand Prompts Continuation of Free Construction Management Webinar Series**

*Free online workshops presented by ComputerEase help contractors stay afloat in stagnant construction industry waters.*

CINCINNATI, Ohio, March 28, 2011: Contractors looking to avoid falling victim to the still-struggling construction industry will be pleased to learn that ComputerEase construction software is continuing its popular Webinar series throughout 2011. Presented by industry professionals, the free ComputerEase Webinars arm contractors with the knowledge they need to stay competitive in a volatile construction market.

According to a September 2010 "Augusta Chronicle" article, despite an upturn in the economy, the "construction industry [is still] struggling to rebuild." Ken Simonson, chief economist for the Associated General Contractors of America, told the newspaper, "For construction, it (economic recovery) still hasn't shown up." So far, 2011 isn't looking much better for contractors. In light of this, the question becomes: How can contractors survive until the industry improves?

ComputerEase Software, Inc., a leading provider of construction accounting, project management and remote field-to-office software, offers contractors survival strategies that don't cost a penny. The firm's ongoing series of complimentary Webinars is designed to give construction companies a competitive advantage by providing invaluable business and managerial advice geared exclusively to the construction industry. Recent topics include:

- How to meet changing bonding requirements
- What contractors need to know about the construction-specific tax code changes
- Six easy ways to boost cash flow on every job

Contractors of all sizes and specialties are invited to attend upcoming ComputerEase Webinars and access previously recorded construction management Webinars on-demand. Both the live and recorded events, which are hosted by industry pros, are free of charge, with no sales push involved. The Webinars share important how-to content that often costs hundreds of dollars when presented by other educational outlets, such as industry associations and consulting firms.

"We have a vested interest in promoting a healthy construction industry, and our Webinar series is an important resource that helps construction companies remain profitable," states ComputerEase President, John Meibers. "Although we have always focused on education, the industry's current challenges have prompted us to expand our outreach in new and innovative ways. We pride ourselves on being an educational leader and our clients' valued business partner."

To access the ComputerEase Webinar archives, visit <http://computerease.com/Resources/Education-Accounting-and-Project-Management-Webinars.aspx>. To be notified of future events, contact Dowd Fox at [dowdf@computerease.com](mailto:dowdf@computerease.com)

### **About ComputerEase**

Founded in 1983, ComputerEase develops integrated construction accounting and project management software that helps contractors solve problems and increase profits. The scalable, modular structure of ComputerEase makes it the ideal fit for companies of all sizes and specialties. In addition to accounting and job costing, ComputerEase offers robust equipment, purchasing, service and electronic document management solutions. ComputerEase takes great pride in providing a matchless level of customer support. To accomplish this, the company has put industry professionals in key positions: 100% of the ComputerEase support, training and implementation staff has construction experience. More than 6,000 contractors across the U.S. use ComputerEase to streamline their operations and increase profits.

For more information:

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